



Technical Data Sheet

3M™ Screen Printable Polyester Performance Durable Label Material 7911FL



Additional Info

Product Description

3M™ Screen Printable Polyester Performance Durable Label Materials are durable, high performance materials that offer thermal stability and moisture resistance. These topcoated polyester label stocks utilize 3M™ Adhesive 350, which is designed to permanently bond to high and low surface energy plastics, textured and contoured surfaces, powder coatings, and slightly oily metals.

Product Features

- Most universal adhesive for label materials.
- Adhesive offers chemical resistance and holding strength, even at high temperatures.
- Liner for 3M™ Screen Printable Polyester Performance Durable Label Material 7911FL provides easy sheet processing and is designed for layflat applications that require domed decal molding. The backside of the liner is not printable. Polyester liner contributes to improved diecutting by allowing for deeper diecuts than paper without the added concern of exposing paper fibers. The film liner resists breakage during high speed dispensing. The polyester liner is recommended for clean room applications.

Technical Information Note

The following technical information and data should be considered representative or typical only and should not be used for specification purposes.

Typical Physical Properties

Attribute Name	Value
Adhesive Type	350
Adhesive Coat Weight	1.75 — 2.02 g/in ²
Facestock	Brushed Silver Polyester TC

Attribute Name	Value
Adhesive Thickness	0.046 mm (1.8 mil)
Facestock Thickness	0.051 mm (2 mil)
Liner	Clear Polyester Liner
Liner Thickness	0.102 mm (4 mil)

Attribute Name	Value
Convertability	In order to capture the superior performance properties of 3M™ High Holding Acrylic Adhesive 350, thicker calipers are utilized for LSE or textured substrates. Its higher caliper, while desirable for the end use applications, may require extra care during processing. Please refer to the die cutting/convertting section of this data page or the “Guide to Converting and Handling Label Products” technical bulletin for additional information.

Construction Tested

Adhesion properties determined per TLMI Method using 1.0 mil polyester with 1.0 mil of adhesive on a polished stainless steel panel.

Typical Performance Characteristics

180° Peel Adhesion

Temperature: 23 °C (73 °F)

Test Method: TLMI

Substrate	Value
High Density Polyethylene (HDPE)	3.5 N/cm (32 oz/in) ¹
Polycarbonate (PC)	6.12 N/cm (56 oz/in) ¹
Polypropylene (PP)	6.12 N/cm (56 oz/in) ¹
Stainless Steel	7.88 N/cm ¹

¹ 300 mm/min (12 in/min)

Test Method: TLMI

Attribute Name	Temperature	Value
Liner Release	23 °C (73 °F)	1 – 13.7 g/cm (5 – 70 g/2 in) ¹
Shear Adhesion		>100 h ²

¹ 180° removal, 300 in/min

² 0.25 in² x 500g

Attribute Name	Value
Minimum Application Temperature	10 °C (50 °F)
Long Term Temperature Resistance	150 °C (302 °F) ¹
Minimum Long Term Temperature Resistance	-29 °C (-20 °F) ¹

¹ Long Term (day, weeks)

Attribute Name	Value
Note	Calipers are nominal values

Printing

High gloss general purpose topcoating is designed for use with UV, solvent and water-based screen inks. Topcoating will also accept flexo, ion deposition, off set, letter press, hot stamp, and thermal transfer printing. The converter should verify that their ink systems are compatible with the topcoating on the polyester film by testing beforehand. Ink systems recommended for testing are listed below.

UV Screen Inks: Solvent Screen Inks:

ANI Printing Inks (formerly Nazdar's Akzo Nobel) Uvoscreen II 7700 and System 2
 Environmental UV III Screen Pro Sericol's Polyplast PY, GVYL, VYL, TMI and Techmark
 Nazdar 1600
 Sericol's Uviflex, 021 UV, UV and PEL

Water-based Screen Inks: Water-based Flexo Inks:
 Nazdar 2700 ANI Printing Inks Hydro Film 4000 Series
 Arcar Ultra Film Series 5 Inks

Converting

Die cut with steel rule or flatbed dies. The 90# lay-flat liner also allows kiss cutting and back splitting. The converter can cut through the polyester facestock without cutting through the liner. Sheet label materials are not recommended for rotary die cutting and stripping operations.

Die Cutting 3M™ Screen Printable Polyester Performance Label Product 7911FL:
 Die cut with steel rule, flatbed or rotary dies.

Doming 3M label product 7911FL:

The 4.0 mil polyester liner does not deform and provides a smooth surface during the doming process.

Handling/Application Information

Application Examples

- Nameplates and product ID labels.
- Rating plates.
- Property identification and asset labeling.
- Warning, instruction, and service labels for durable goods, equipment/machinery and lawn and garden.

Application Techniques

For maximum bond strength, the surface should be clean and dry. Typical cleaning solvents are heptane and isopropyl alcohol.*

For best bonding conditions, application surface should be at room temperature or higher. Low temperature surfaces, below 40°F (5°C) can cause the adhesive to become so firm that it will not develop maximum contact with the substrate. Higher initial bonds can be achieved through increased rubdown pressure.

*When using solvents, read and follow the manufacturer's precautions and directions for use.

Storage and Shelf Life

Store under normal conditions of 16° to 27°C (60° to 80°F) and 40 to 60% relative humidity in the original packaging, out of direct sunlight. For best performance, use this product within 24 months from date of manufacture.

Available Sizes

Attribute Name	Value
Packaging	Finished labels should be stored in plastic bags.

Information

Technical Information: The technical information, guidance, and other statements contained in this document or otherwise provided by 3M are based upon records, tests, or experience that 3M believes to be reliable, but the accuracy, completeness, and representative nature of such information is not guaranteed. Such information is intended for people with knowledge and technical skills sufficient to assess and apply their own informed judgment to the information. No license under any 3M or third party intellectual property rights is granted or implied with this information.

Product Selection and Use: Many factors beyond 3M's control and uniquely within user's knowledge and control can affect the use and performance of a 3M product in a particular application. As a result, customer is solely responsible for evaluating the product and determining whether it is appropriate and suitable for customer's application, including conducting a workplace hazard assessment and reviewing all applicable regulations and standards (e.g., OSHA, ANSI, etc.). Failure to properly evaluate, select, and use a 3M product and appropriate safety products, or to meet all applicable safety regulations, may result in injury, sickness, death, and/or harm to property.

Warranty, Limited Remedy, and Disclaimer: Unless a different warranty is specifically stated on the applicable 3M product packaging or product literature (in which case such warranty governs), 3M warrants that each 3M product meets the applicable 3M product specification at the time 3M ships the product. 3M MAKES NO OTHER WARRANTIES OR CONDITIONS, EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, ANY IMPLIED WARRANTY OR CONDITION OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR ARISING OUT OF A COURSE OF DEALING, CUSTOM, OR USAGE OF TRADE. If a 3M product does not conform to this warranty, then the sole and exclusive remedy is, at 3M's option, replacement of the 3M product or refund of the purchase price.

Limitation of Liability: Except for the limited remedy stated above, and except to the extent prohibited by law, 3M will not be liable for any loss or damage arising from or related to the 3M product, whether direct, indirect, special, incidental, or consequential (including, but not limited to, lost profits or business opportunity), regardless of the legal or equitable theory asserted, including, but not limited to, warranty, contract, negligence, or strict liability.

Disclaimer: 3M industrial and occupational products are intended, labeled, and packaged for sale to trained industrial and occupational customers for workplace use. Unless specifically stated otherwise on the applicable product packaging or literature, these products are not intended, labeled, or packaged for sale to or use by consumers (e.g., for home, personal, primary or secondary school, recreational/sporting, or other uses not described in the applicable product packaging or literature), and must be selected and used in compliance with applicable health and safety regulations and standards (e.g., U.S. OSHA, ANSI), as well as all product literature, user instructions, warnings, and limitations, and the user must take any action required under any recall, field action or other product use notice. Misuse of 3M industrial and occupational products may result in injury, sickness, or death. For help with product selection and use, consult your on-site safety professional, industrial hygienist, or other subject matter expert. For additional product information, visit www.3M.com.

ISO Statement

This product was manufactured under a 3M quality system registered to ISO 9001 standards.

3M™ Industrial Adhesives and Tapes Division
3M Center, St. Paul, MN 55144-1000
3M.com/iatd

3M is a trademark of 3M Company.
©3M 2025 (12/25)